



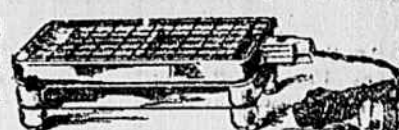
Liberty Is Priceless

—War Savings Stamps will help to insure you Liberty. Our booth this week will be in charge of the Daughters of America, Mrs. W. H. Powers, Chairman. Booth at entrance.

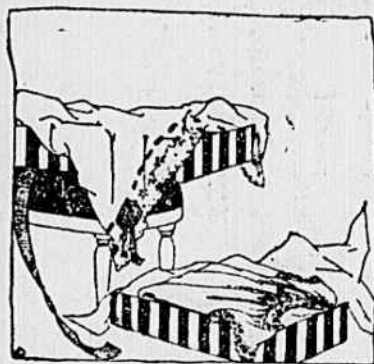


Electric Grill or Toaster for \$2.75

—Something that every home, wired for electricity, cannot get along well without. Made very durable and shown with 6-ft. detachable cord.



In Dainty Lingerie



—Considering the ever-increasing scarcity of good materials, these practical suggestions for personal use or Gift Giving prove their desirability in more ways than one—and the benefit of instant buying will be revealed later when prices will be a great deal higher for less desirable garments.

—Pink Satin Petticoats, artistically designed, touched with Val. lace and shown with a chiffon under-ruffle and satin ribbon trimmings, are much out of the ordinary at\$7.50
—Lace-Trimmed Lingerie Gowns range from \$3.00 to \$6.50
—Billie Burke Lingerie Pajamas, in Flesh color, are special at\$2.50

—Lingerie Petticoats, with flounces of lace and delicate embroideries can be had from\$3.98 to \$9.50
—Camisoles, too dainty to describe98c to \$3.50
—Crepe de Chine Envelope Chemise, that define trimmings and various styles bewitchingly combined, are\$3.50 to \$7.50
—Philippine Hand-Embroidered Gowns \$2.98 and \$5.98

The Importance of This Offer Is Apparent Coats, Suits and Dresses

\$49.50



THE offer is made possible through the advantages of special purchases combined with our regular stock.



THE dominating individuality of every garment is elevated by elegant materials and good tailoring.



New Trimmed Hats

—A more opportune offer could not be anticipated, and the prices advertised provide such a wide selection that every woman is certain to secure the very model she has set her heart upon. Side Rolls, Back Turns, Long Side Shapes, Mushrooms, Pokes or Tams, of Lyons, Salts or Panne Velvet, Beaver and Furs, in Black, Taupe, Brown, etc., trimmed in the latest applications. Prices, \$6.50 to \$7.95



Dependable, Popular, Fashionable New Dress Goods

—Blended with the elements alluded to above is a feature even as vital—that of War-time Economy, but without sacrificing Quality merely for the sake of clinging to precedent in price we have been more inclined to elevate the influence of individuality subject to price standards that will provide the careful shopper fabrics in harmony with the vogue at prices that have been proved by comparison to be less than obtain in most stores. By way of example we mention:

56-Inch Wool Jerseys —A favorite for one-piece Dresses durable; in all the best shades\$4.25
54-Inch New Velours —A medium weight, suitable for Coats, Suits or Dresses. Unusual at\$5.50

Beautiful Plaid Skirtings —Three patterns—Blue and Green, Blue and Burgundy, Green and Burgundy\$2.00
44-Inch French Serge —Fine quality, in Taupe, Burgundy, Green, Chartreuse, Plum and Black\$2.50

36-Inch Black Chiffon Taffeta —The price that follows proves conclusively that patriotic women may continue to commune at Fashion's altar without violating any national edict to conserve certain materials for the use of our soldiers. Only a limited quantity of this Taffeta will be sold at per yard\$1.59
Highest Grade of Satins —Very soft Chiffon Finish, but of a splendid weight, exceptional at\$1.59
Linings in All the Shades —The newest designs and shades in these Silk Linings\$1.39, \$1.65, \$2.00

Pre-Thanksgiving Sale of Imported Linens

We are writing about a Sample Line of Cluny Linens that are sure to have the undivided consideration of early Christmas Shoppers to-morrow. Note the variety and price range:

—12-In. 75c Round Centerpieces Are 59c
—18-In. 98c Round Centerpieces Are 75c
—20-In. \$1.75 Round Centerpieces Are \$1.25
—14x22-In. \$2.98 Oval Tray Cloths Are \$2.48
—24-In. \$3.50 Round Centerpieces Are \$2.75
—18x28-In. \$4.50 Oval Tray Cloths Are \$3.48
—18x54-In. \$3.50 Dresser Scarfs Are \$4.25
—28-In. \$6.50 Round Centerpieces Are \$4.98
—18x54-In. \$7.00 Dresser Scarfs Are \$5.98
—54-In. \$16.50 Round Table Covers Are \$11.00

Regarding the Suits

—Smart models of Velour, Gabardine, Poiret Twills, Serge and Broadcloth, in Fur Trimmed or Tailored Styles, the latter suitable to wear with your own furs. Tailored and demi-tailored models...\$49.50

Regarding the Coats

—Selection places at your disposal Coats of Silvertone, Velour, Crystal Cloth, Plush and Novelty Materials, in loose Swagger Affairs and Belted Effects. Every one comes nicely lined...\$49.50

Dresses for Street and Afternoon

—Of Velvet, Tricolette, Serge, Tricotine, Velour, Jersey, Georgette Crepe and Satin. The diversity of models is almost infinite\$49.50

Colors in the Above Garments are the shades most popular this season, including Taupe, Reindeer, Joffre Blue, Algerian Red, Khaki, Navy and Black.

Our Big Fall Sale of Notions

Offers Values of Utmost Importance



—Our Buyer has not found it a bit easy to assemble the Notions that will mark the opening of this sale; neither has it been by sleight of hand manipulation that she has been able to buy the merchandise involved so that it could be sold at a fair profit during this event, and at the same time save you money. Next January, and even earlier, when you begin to replenish your supply of Notions you will observe by contrast the great advance in prices, so try to figure ahead with as much consideration as you will reckon your present requirements. It will not take your savings long—a penny here and two cents there—to total many dollars at this time. In fact, the more Notions you buy to-morrow the greater will be your savings.

Cap Nets, in full size; all shades, very special at5c
Spool Silk, in 50-yard spools; Black and Colors; 8c quality for5c
Alex. King's Spool Cotton, in all numbers, at3c
White Stickierie Braids with good scallop, piece 7½c
Shell Hair Pins, in various styles, are close to half price at, per box5c
Needles that come mixed, paper5c
Needle Books, in a good assortment, for19c
1,000 Pieces Bias Lawn Seam Tape, in all widths—White and Colors; per piece10c
Linen Dutch Tapes, in all widths, special at4c
Dress Fasteners, in Black and White, with a guaranteed snap, dozen3½c
Ironing Wax, very special, 4 pieces 5c
Yelver Hooks and Eyes will be sold Monday, instead of 10c a package5c
Darning Silk, in all colors3c
Brass Pin Sheets, per paper5c
Safety Pins, in either of three sizes, per dozen5c
Shoe Laces, in Black, 5-4 and 6-4 lengths. Per dozen10c
French Darning Cottons, in large size balls, special at 10c

Extra Special: About 1,000 pieces of Japanese Goods, including Pin Cushions, Jewel Boxes, Bonbon Boxes and other items of equal interest, many suggesting practical Christmas Favors, at choice10c



Style, Beauty and Comfort Combined



Top-Notch Styles in
New Boots
For Women

—Although it is our endeavor not to neglect the demand for Medium Priced Shoes, we have not overlooked the woman whose keen discrimination requires style apart from the average. These Boots, therefore, at \$13.50, challenge all rivalry in Quality, Fit, Style and Enduring Satisfaction, proving indeed that there is none better at the price. The style sketched can be had in All Medium Gray Kid, All Field Mouse Kid, or Dark Brown Calf. Tops of Fawn Buck.

Spats in All Popular Shades Range from \$2 to \$3.50

PLAN AND SELECT
YOUR GIFTS NOW FOR
THE BOYS OVER SEAS

The First Glimpse at Toyland

Reveals Many Attractive Values

—Come, Kiddies! Toyland at Cohen's has not had its formal opening and Santa has not yet wired us when he will arrive, but nevertheless, the entire center of the Basement has been given over to the display of new Playthings that have come from Toyland—and right here it is well enough to add that our buyer assures us that he hasn't a German made toy in the collection. A lot of Toys were sold yesterday and a lot more will follow to-morrow.

—Dolls of all kinds 25c to \$15.00
—Velocipedes\$2.25 to \$16.50
—Tricycles\$5.50 to \$16.50
—Wagons in many styles 10c to \$3.98
—Pianos—large or small 39c to \$10.00
—Drums are priced from 39c to \$3.00
—Hobby Horses range to \$19.00
—Doll Trunks 25c to \$3.98



Unusual! Unusual! Unusual!

—Monday we shall offer a very good "Munsing" Union Suit for men in a weight that is suitable for indoors or outdoors employment. Perfect fitting in every respect—ankle length, long sleeves, for\$1.75
—A timely item just now is a showing of Boxed Handkerchiefs of exceptional quality, neatly embroidered in each corner around the initial—\$ to box, attractively tied with silk ribbon, for only75c
—Men who have been in the habit of paying \$1.00 or \$1.25 for their Socks will learn something to their advantage by seeing these Heavy Cashmere Socks in the natural color, on sale to-morrow at, per pair89c

New Curtains and Draperies



—Fortunate buying in certain channels permits us to offer Curtains in the most wanted styles at a time when the same are in greatest demand. The prices that follow are not nearly so convincing as would prove your inspection of the values listed. Others are not mentioned.

New Filet Net Curtains —Plain and figured centers with dainty borders, 2½ yards long—White or Ivory, per pair\$1.69
36-Inch New Filet Nets —Plain edges and relieved with effectively figured centers. Selection is very broad. Yard25c

Scrims and Marquisette —Fine grades in these Curtains with hemstitched border and lace edge. White, Cream, Ecru\$2.59
Fancy Bordered Scrim —Wide open double borders and plain centers make these Scrims very practical at, per yard25c

The Very Finest Curtains —Domestic and Imported Irish Points, 2½ and 3 yards long. White only. \$3.98 per pair to\$16.50
40-Inch Novelty Nets —Block, Striped and Colonial designs are represented in wide variety. Exceptional, per yard55c

In Finest Cluny Laces —The heavy French Cable Net of which these Curtains are made is unmatched at \$3.50 to\$8.00
36-In. New Marquisettes —Either Plain or Hemstitched Borders, with Striped or Plain Centers. Choice to-morrow, yard35c

Very Special

—Just as this advertisement was ready to release we received a belated shipment of 35 pieces of beautiful 36-inch Cretonnes. On sale to-morrow39c

Bargain Basement Specials

Limited space prevents greater mention of Bargain Basement "Leaders" than the following, but by previous experience you will follow the impulse to look for "Specials Not Advertised." We emphasize, however:

39c Dress Gingham 28c —A wealth of beautiful Plaids, Checks and Stripes; fast colors, yard28c
Boys' Corduroy Pants —Parents will appreciate these by contrast with \$2.00 Pants. Pair\$1.50
High Grade Percales —39c a yard would be a fair price to ask for these 36-inch weaves, now\$6.50
Boys' \$8.00 School Suits —Well made, carefully tailored garments that are extra special now\$6.50
Warm Robing Flannels —Dark patterns predominate but selection is very broad and pleasing\$2½c
\$2.25 Bleached Sheets —81x90 inches in size, hand-torn and hemmed. Of extra heavy grade\$1.89
Good Apron Gingham —Fast color assorted checks not easy to duplicate, make these tempting25c
20-Inch Crochet Spreads —Single Bed Size, in assorted patterns. Only a limited number to go at\$1.50
40-Inch Curtain Voiles —Why pay 25c a yard for Voiles of no better quality? Buy these Monday15c
\$2.25 Spreads Reduced —Assorted Marseilles patterns govern selection in these Spreads at\$1.98
\$17.50 Plaid Blankets —Made of selected California Wool; 11-4 size, in assorted colors\$14.00
Cotton Fleece Blankets —Not a pair worth less than \$1.50. Either Pink or Blue Borders, at\$1.19
Wool Finished Blankets —Extra heavy \$8.00 Blankets, in Gray, Tan or White, to go Monday at\$6.50

